

Ryan L. Bince

Northwestern University

(510) 207-4162

rlbince@u.northwestern.edu

EDUCATION

Northwestern University | Evanston, IL

Fall 2019 – [Current]

Ph.D., Rhetoric & Public Culture

Certificate in Critical Theory

Research Adviser: Dr. Dilip Gaonkar

Areas of Concentration: Rhetoric, Cultural Studies, Crowds, Populism, Social Network Analysis, Social Movements and Mobilization, Organizations and Leadership, Consciousness and Cognition, Love and Friendship

Syracuse University | Syracuse, NY

Fall 2015 – Spring 2017

Certificate in University Teaching

M.A., Communication & Rhetorical Studies

Research Adviser: Dr. Dana L Cloud

Areas of Concentration: Contemporary Rhetorical Theory & Criticism, Queer Rhetoric, Public Sphere Theory, Public Space, Visual Culture, Performance Studies

Ithaca College | Ithaca, NY

Fall 2010 – Fall 2013

B.A., Speech Communication

Research Adviser: Dr. Christopher House

Areas of Concentration: Classical Rhetorical Theory, Religious Rhetoric, Black Church Rhetoric & HIV/AIDS, American Oratory, Political Communication and Theory

Peralta Community Colleges | Alameda, CA & Berkeley, CA

Fall 2008 – Fall 2009

SELECT RESEARCH EXPERIENCE

Doctoral Dissertation | Northwestern University

[August 2025]

“Crowd Control and the Maintenance of Social Order in the United States”

Committee: Dilip Gaonkar (chair), Angela Ray, Robert Hariman

Summary: Analyzes military treatises and training manuals to identify discourses that justify the deployment of military forces to quell social unrest among U.S. citizens. Data for this dissertation were collected through archival visits.

Labs and Working Groups | Central European University

Democracy Institute “Academic Garage”

Fall 2023 – Summer 2024

Labs and Working Groups | Northwestern University

Digital Apothecary

Winter 2022 – Summer 2023

Working Group on Political Mobilization & Collective Action

Fall 2022 – Summer 2023

ATLAS Lab (Advancing Teams, Leadership, and Systems)

Winter 2023 – Summer 2023

M.A. Thesis | Syracuse University **May 2017**
“Getting out of the basement: Space, Performance, and the Oscillation of DIY Punk Publics”

Committee: Dana Cloud, Rachel Hall, Kathleen Feyh, Don Mitchell, Steve Parks

Summary: Investigates the use of DIY punk performance and information-sharing networks for activism. Data for this thesis was accrued through IRB-exempted interviews and field observation. This thesis received the award for *Top Master’s Thesis in Rhetoric* from the National Communication Association’s Master’s Education Section.

Archival Assistant | London Metropolitan University **Summer 2016**
Federation of Worker Writers and Community Publishers (FWWCP) Collection
Duties: Assist in organizing archival structure; scanning, and documenting materials.

Research Administrator & Supervisor | Cornell University **Dec 2013 – Nov 2014**
Survey Research Institute, Office of the Vice Provost for Research
Duties: Assist primary investigators with data collection, processing, and packaging for quantitative and qualitative interviews; oversaw phone survey dialing efforts with up to 30 dialers, Qualtrics survey development and testing, and mailed survey design, sending, and scanning. Processed and packaged SQL data into codebooks. Worked on significant NSF and NY DEC funded projects.

B.A. Thesis | Ithaca College **December 2013**
“To Have and To Hold: Sex in Greek Orthodox Rhetoric”
Supervisor: Christopher House
Summary: This thesis uses Bormann’s fantasy-theme analysis to analyze Greek Orthodox narratives surrounding sex, sexuality, marriage, and the self. Data for this thesis was accrued through field observations and oral historical interviews at Greek Orthodox churches in Ithaca and Syracuse, NY.

AWARDS, GRANTS & RECOGNITION

Irving J. and Laura Lee Fellowship. Year-long appointment. \$33,000. School of Communication, Northwestern University. 2023-4

Top Student Paper Panelist Award. One-time award: \$170. Political Communication Division, National Communication Association. 2021.

Critical Theory Reading Grant. Two awards totaling \$300 for a sponsored reading group series on the Rhetoric and Politics of Protest and Direct Action. September and October 2021.

Top Master’s Thesis Award for Rhetoric. For “Getting out of the basement: Space, Performance, and the Oscillation of DIY Punk Publics.” Provided by the National Communication Association’s Master’s Education Section. November 2017.

J. Calvin Callaghan Graduate Student Achievement Award. One-time award: \$440. This award is traditionally offered to an outstanding graduate student from each cohort upon

completion of Syracuse University's M.A. program in Communication & Rhetorical Studies, granted based on candidates' performance as teachers, students, and researchers. May 2017.

Top Paper Award. For "Waxing Spectacular: An Activist's Taxonomy of Public Spectacle." Received from Philosophy of Communication Division, Eastern Communication Association. April 2017.

Creative Opportunity Grants. Two awards totaling: \$900 for (1) travel to London, UK for coursework, archival work on behalf of the Federation of Working Writers and Community Publishers, and thesis research; and for (2) conference expenses. Provided by College of Visual and Performing Arts, Syracuse University. May & November 2016.

Future Professoriate Program. Two awards totaling \$300 for participation in Syracuse University's Future Professoriate Program. May 2016 and 2017.

VPA Travel Grant. One-time award: \$500 for travel to London, UK for coursework, archival work on behalf of the Federation of Working Writers and Community Publishers, and thesis research. Provided by College of Visual and Performing Arts, Syracuse University. May 2016.

Terry M. Skuse Endowed Fellowship Award. One-time award: \$1,400. Provided by College of Visual and Performing Arts, Syracuse University. December 2015.

Washington Media Scholars Fellowship Award. One-time award: \$4,500. Provided by Washington Media Scholars Foundation. Fall 2013.

PUBLICATIONS

Journals

Article, Peer Reviewed. **"Networked Advocacy and Social Media: Conceptualizing Persuasion at a Network Scale."** *Argumentation and Advocacy*.

Article, Anonymous Peer Reviewed. (co-authored with Bailey Flynn and Sarah Layden), **"Critical Rhetoric Meets Community Based Participatory Research."** *Communication Studies*, 75, no. 4 (May 2024): 445-463.

Article, Peer Reviewed. **"Contagion is Commonplace."** *Lo Squaderno* 61 (March 2022): 27-30.

Book Review. **"An Original Relation to the Universe: Power, Poetry, and Transcendental Eloquence."** *Communication Booknotes Quarterly* 50, no. 4 (January 2020): 162-164.

Book Review. **"Rhythms of Culture & Economy—Review of *Underground: The Subterranean Culture of DIY Punk Shows* by Daniel Makagon."** *Communication Booknotes Quarterly* 48, no. 1-2 (October 2017): 6-9.

Printed Conference Proceedings

Paper. **“A Comparison of Classical Rhetorical Ethics & Modern Public Relations Ethics.”** Conference for Undergraduate Research in Communications. Rochester Institute of Technology. Rochester, NY. April 2014.

Paper. **“Lucky’s Choice of Words”** Conference for Undergraduate Research in Communications. Rochester Institute of Technology. Rochester, NY. February 2011.

Creative

Invited Introduction. *Crossroads: The Writing of the Trans-Atlantic Worker Writer Federation, Volume II*. Philadelphia: New City Community Press, 2017.

Chapter. **“A Beer Drank Alone on a Weekday Night.”** *Crossroads: The Writing of the Trans-Atlantic Worker Writer Federation, Volume II*. Philadelphia: New City Community Press, 2017.

Chapter. **“Presentations.”** *Crossroads: The Writing of the Trans-Atlantic Worker Writer Federation, Volume II*. Philadelphia: New City Community Press, 2017.

CONFERENCE & WORKSHOP EXPERIENCE

National Communication Association, 2024

Paper. “Freedom, Security, and Authenticity: Infiltration in Digital Communities and Organizations”

Paper. “Otherness and Alienation: Fostering Connection toward Greater Regard.”

Rhetoric Society of Europe – Rhetoric in Society 8, 2023

Paper. “A Strategic Approach to Rhetoric in (rather than ‘of’) Networks.”

Paper. “After the Critical Turn: Reviving Rhetorical Strategy.”

National Communication Association, 2022

Panel. “Finding our PLACE in Activism & Social Justice.” Activism & Social Justice Division.

Paper. “Race, Irrationality, and Fungibility: PLACE-ing the Ape in Digital Collective Identity Formation.” Critical Cultural Studies Division.

Paper. “Teaching Rhetoric in and as Nature: Reflections on Ecological Pedagogy at Tidelines Institute.” Preconference on *Rhetoric as Nature*.

International Communication Association, 2022

Paper. “Infiltration, Isolation, Inoculation: Vulnerabilities of Crowd-Enabled Organizations.” Organizational Communication Division.

National Communication Association, 2021

Top Student Paper Award. “Polarizing the Populi: An Agonistic Approach to Populist Discourse.” Political Communication Division.

Paper. "Safety in Networks: Contagion as Commonplace in the time of Coronavirus."

Rhetorical and Communication Theory Division.

Paper. "Self Care and 'The Care of the Self.'" Critical and Cultural Studies Division.

Paper. "Crowds and Coordinated Movement in the Urban Environment." Activism and Social Justice Division.

Respondent. "Research in Political and Cultural Contexts: Political Incorrectness, Gun Violence, and Renewing Perspectives." Student Section.

International Rhetoric Workshop, 2021

Paper. "Beautiful Peoples: Feminized Crowds, Form, and Collective Action."

International Rhetoric Workshop.

Rhetoric Society of America – Summer Institute, 2021

Paper. "Notes on Research Interests: Crowds, Collectivity, Coordination." Rhetoric Society of America Summer Institute. Virtual. June 2021.

National Communication Association, 2019

Panelist. "Surviving the University System in a Neoliberal Context." Student Section.

Respondent. "Sports, Connection, Rhetoric, and Social Justice." Student Section.

Chair. "Competitive Papers in Activism and Social Justice Division."

Chair. "Not to get too political...: Political Communication on Multiple Platforms." Student Section.

Rhetoric Society of Europe - Rhetoric in Society 7, 2019

Paper. "Equipped to Live, Ready to die: Engagement and Escape as Rhetorical Tools in Folk Punk."

National Communication Association, 2018

Paper. "Funky Towne: Mapping the Contradictory Case of DIY Punk House Performances." Critical and Cultural Studies Division.

Rhetoric Society of America, 2018

Paper. "I want my home to be the road': Itinerance, Escape and Revolution in DIY Punk Discourse."

Midwest Winter Workshop, 2018

Paper. "I want my home to be the road': Itinerance, Escape and Revolution in DIY Punk Discourse."

National Communication Association, 2017

Competitive Paper. "Follow Your Toes': DIY Punks Perform Counterpublicity." Activism and Social Justice Division.

Paper. "'That crab gets more likes than I do!': Resistance and (in)Authenticity in Digital Performance." Critical and Cultural Studies Division.

Paper. "'Alienating Our Audience': Queerness and Normativity in Contemporary Pop Punk." GLBTQ Communication Studies Division.

Eastern Communication Association, 2017

Top Paper Award. “Waxing Spectacular: An Activist’s Taxonomy of Public Spectacle.”
Philosophy of Communication Interest Group.

Competitive Paper. “Getting back on track: Negotiating conversational tasks in intimate settings.” Interpersonal Communication Interest Group.

Competitive Paper. “‘All we’ve known, but know no more’: Memory and Reality in Abraham Lincoln’s First Inaugural Address.” Rhetoric and Public Address Interest Group.

Midwest Winter Workshop, 2017

Paper. “Getting out of the basement: Space, Performance, and the Oscillation of DIY Punk Publics.”

National Communication Association, 2017

Paper. “Lacan’s Theory of Mind & Rhetorical Criticism.” Rhetorical and Communication Theory Division.

Central States Communication Association, 2016

Panelist. “Satirical Depictions of Donald Trump: Civic Engagement or Spectacle?”

Critical Theories in the 21st Century: Transformative Pedagogies, 2015

Paper. “Teaching Media Literacy: A Pedagogical Shift

Conference for Undergraduate Research in Communications, 2014

Paper. “Out of Mind: An Investigation of Public Memory and Persuasion.”

Paper. “To Have and To Hold: A Fantasy-Theme Construction of Sex in Greek Orthodox Rhetoric.”

Paper. “A Comparison of Classical Rhetorical Ethics & Modern Public Relations Ethics.”

Paper. “Lucky’s Choice of Words”

INVITED PRESENTATIONS

Respondent to Lecture by Charles Postel, “Equality: An American Dilemma.” Installment of the *Workshop Series on Rhetoric and Politics of Protest and Direct Action*. Center for Global Culture and Communication. April 2023.

Respondent to Lecture by Candice Delmas, “A Duty to Resist: When Disobedience Should be Uncivil.” Inaugural Installment of the *Workshop Series on Rhetoric and Politics of Protest and Direct Action*. Center for Global Culture and Communication. October 2022.

“Applying Cicero’s Canons of Rhetoric.” Delivered as part of *SUNY 103/104* (Instrs. Linda Falk and Lucia Smith) Onondaga Community College and Jordan Elbridge Central School. December 2016.

“The Occupy Movement and Rhetorics of Resistance.” Delivered as part of *CRS 360: Rhetorics of Resistance* (Instr. Dr. Kathleen E. Feyh). Syracuse University. Fall 2015 and Spring 2016.

“The Story of Corax and Tisias: How to Structure Your Speeches.” Ithaca College Model United Nations Club. October 2013 and 2014.

TRAINING & CERTIFICATIONS

Organizing for Power – Core Organizer Skills Training	Winter 2023
Northwestern University Public Writing Workshop	Winter 2022
Certificate in Critical Theory	Spring 2021
Rhetoric and Public Culture Pedagogy Training	Summer 2020
Accessible Document Design Training	Fall 2017
Future Professoriate Program	Spring 2017
Certificate in University Teaching	Spring 2017
IRB Basic Training Certification (CITI)	2014, 2016

SELECT PROFESSIONAL EXPERIENCE¹

Faculty/Instructional Positions

Instructor Of Record

Northwestern U. Dept of Communication Studies **Spring 2022 – Spring 2025**
Courses: Public Speaking

Teaching Assistant

Northwestern U. Dept of Communication Studies (intermittent) **Fall 2021 – Winter 2025**
Courses: Voice, Violence, & Democracy; Rhetoric of Social Movements

Northwestern U. MS in Communication Program **Winter 2022 – Summer 2024**
Courses: Strategy in the Global Economy; Leadership & Collaboration; Foundations of Strategic Communication; Information Design; Persuasive Message Design; Leading and Leveraging Networks; Data-Informed Decision Making; Public Persuasion

Syracuse U. Dept of Communication & Rhetorical Studies **Fall 2016 – Spring 2017**
Courses: Intro to Communication Studies; Intro to Rhetoric

Visiting Faculty

Tidelines Institute **Summer 2022**
Courses: “Political Animals” (An Inquiry into Ecology & Posthumanism)

¹ Items listed in this section indicate professional experience for which I was paid a substantial and ongoing salary, in contrast with items listed in the **SERVICE** section below. For further professional experience, see www.linkedin.com/in/ryanbince.

Archivist | Center for Transcultural Studies**Fall 2021 – Spring 2023**

Duties: construct digital archive of all meeting minutes, working papers, audio recordings, promotional documents, and administrative records held by the Center since its founding.

Graduate Assistant

Northwestern U. Program in Rhetoric and Public Culture

Winter 2023

Center for Global Culture and Communication

Fall 2022 – Spring 2023

Northwestern U. Program in Critical Theory

Spring 2020 – Winter 2022

Syracuse U. Dept. of Communication & Rhetorical Studies

Fall 2015 – Spring 2016

Duties: event planning and support; design promotional materials; maintain up-to-date records of affiliated cluster students; manage web content; recruitment assistance.

Administrative Assistant to the Dean**May 2017 – June 2019**

College of Arts & Sciences, Syracuse University

Duties: event planning; speechwriting; drafting official communications to the college and its board of advisors; provide administrative support for initiatives including strategic planning, collegiate research programs, and international search committees.

Research Team Supervisor

Cornell University, Survey Research Institute

Dec 2013 – Nov 2014

Duties: See “Research Experience” section.

SERVICE

Items listed in this section indicate professional roles conducted either on a voluntary basis or during a relatively limited time period with similarly limited compensation.

Northwestern University

Graduate Student Mentor

2021 – 2025

Events Coordinator, Center for Global Culture & Communication

2021-2023

Rhetoric & Public Culture Speaker Series Coordinator

2020 – 2023**Syracuse University**

Curriculum Review Assistant

2015 – 2016

Booking Liaison, SPARK Contemporary Art Space

2016 – 2017

Panelist, Syracuse U. Academic Integrity Board

2015 – 2017

Graduate Student Interviewer, Coll. Visual & Perf Arts Dean's Search Committee

2016**Ithaca College**

Debate Judge

2013

Panel Judge, Perialis Prize for Oratory

2012, 2013

Program Coordinator, Outdoor Adventure Learning Community

2011 – 2012Academic Community**Conference Submission Reviewer**

Student Section, National Communication Assoc.

2017-2022

Activism & Social Justice Division, National Communication Assoc.

2018-2020

Communication Coordinator

Activism & Social Justice Division, National Communication Assoc. Jan 2019 – Dec 2020

SELECTED COURSEWORK

Northwestern University

AF_AM	480	Decolonial Black Political Thought	Dr. Barnor Hesse
ANTHRO	341	Economic Anthropology	Vanessa Watters Opalo
	490	Mapping People, Place, and Space	Dr. Mark Hauser
COG_SCI	401	Mind and Brain	Dr. Ken Paller
COMM	402	Modes of Cultural Analysis	Dr. Dilip Gaonkar
	414	Classical Rhetoric & Its Afterlives	Dr. Robert Hariman
	415	Populism & Liberalism	Dr. Dilip Gaonkar
	416	Contemporary Rhetorical Analysis	Dr. Angela Ray
	425	Why Does Form Matter?	Dr. Robert Hariman
	499	Indep Study: Crowds and Popular Assembly	Dr. Dilip Gaonkar
	525	British Cultural Studies	Dr. Janice Radway
	525	Feminist Cultural Studies	Dr. Janice Radway
MORS	525	Organizational Process and Design	Dr. Paul Hirsh
MTS	525	Social Network Analysis	Dr. Noshir Contractor
	525	Complex Network Analysis	Dr. Agnes Horvat
POLI_SCI	454	Social Movements & Mobilization	Dr. Wendy Pearlman

Syracuse University

CRS	600	Visual Culture	Dr. Rachel C Hall
	600	Publics & Counterpublics	Dr. Dana L Cloud
	600	Performance & Culture	Dr. Rachel C Hall
	600	Rhetoric & Ideology (Audited)	Dr. Dana L Cloud
	601	Proseminar in Social Communication	Dr. Richard Buttny
	603	Contemporary Theories of Rhetoric	Dr. Erin J Rand
	655	Rhetorical Criticism	Dr. Dana L Cloud
	668	Social Movement Rhetoric (Audited)	Dr. Dana L Cloud
	746	Queer Rhetorics	Dr. Erin J Rand
EDU	600	Fundamentals of Teaching	Dr. Mara Sapon-Shevin
GEO	600	Public Space	Dr. Don Mitchell
WRT	500	Civic Writing in London (taken abroad)	Dr. Steve J Parks

Ithaca College

CLTC	480	Ethics in the Age of Propaganda	Dr. Robert Sullivan
COMP	171	Principles of Computing Science I	Dr. Doug Turnbull
SPCM	230	Analysis & Performance of Literature	Dr. Bruce Henderson

	324	Rhetoric & Social Order	Dr. Donathan Brown
	459	Religious Rhetoric	Dr. Christopher House
	459	Black Church Rhetoric	Dr. Christopher House
POLT	337	Politics of Memory	Dr. Peyi Soyinka-Airewele
	403	Disaster Politics (Tutorial)	Dr. Peyi Soyinka-Airewele

ADDITIONAL SKILLS

Formatting for Advanced Accessibility: MS Office Suite

Computer Programming/Web Design: Python, HTML, CSS

Media Production/Editing Software: Final Cut Pro, Photoshop, InDesign, Illustrator

Data Software: Excel, Access, R & RStudio, QGIS

Juggling: One to three objects in various patterns

ORGANIZATIONAL AFFILIATIONS

National Communication Association

Rhetoric Society of America

Rhetoric Society of Europe

Washington Media Scholars Foundation

Lambda Pi Eta

REFERENCES

Available upon request.